

HDD HIGHWOOD AREA DESIGN DISTRICT



HIGHWOOD DESIGN WEEK 2022

Monday, September 19 - Design Week Launch Party at Summer Classics Home

1850 2nd Street, Suite 162, Highland Park, Illinois 60035 | 847.926.3069

5:00 - 8:00 PM

Networking with Food and Drink

Tuesday, September 20 - Carpets of Highwood

2699 Waukegan Ave. Highland Park, IL 60035 | 847.266.1400

2:00 - 4:00 PM | Learn from Sheri Lacourse of Arntrim, Rosecore and Crescent Carpet

5:00 - 7:00 PM Open to All for Networking with Food and Drink

Thursday, September 21 - Wine and Design at The ABL Group

259 Waukegan Ave, Highwood, IL | 847.579.1600

5:00 - 7:00 PM

Surprise product launch with Food and Drink

Friday, September 22 - Summer Outdoor Party at Earth Renovation and Design

51 Highwood Ave, Highwood, IL | 312.520.9918

Summer Outdoor Party under a lighted tent

6:30-8:30 PM

Live Music, Food and Drink and a Mystery Guest

Saturday, September 24 - Wine and Beer Walk | Design Edition

Check in: Bank of Highwood - Fort Sheridan, 507 Sheridan Road, Highwood, IL | 847.266.7600

1:00 - 5:00 PM

Saturday, September 24 - Design Week | Finale Event

Pazzo di Vino, 507 Sheridan Road | 847.266.7600

5:30 - 8:30 PM

Auction of Adirondack Chairs to benefit Designs for Dignity

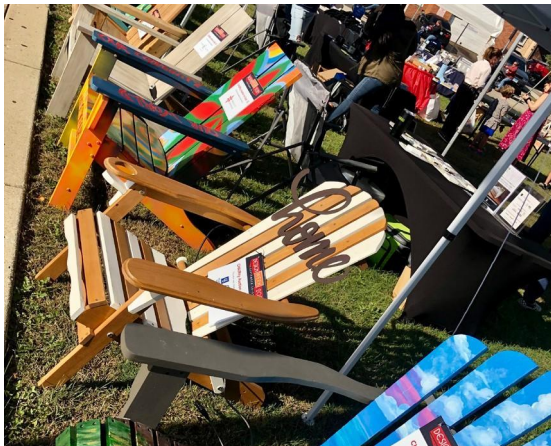
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HIGHWOOD DESIGN DISTRICT WEEK: HOW CAN YOU LEVERAGE IT?

Sponsor | Our sponsorships can be tailored to recognize your business as a leader in your industry.

Vendor or Presenter | Partner up with a host business for one of our nightly events, or have a presence during our Saturday auction Finale event.

CHAIR-ity Auction Designer | Design an Adirondack chair to be auctioned for the benefit of Designs for Dignity. Chairs are displayed throughout the month of September, giving your brand tons of visibility. Sign-up on our website!



Are you in? Fill out the attached form. There is a \$250 participation fee for vendors or presenters. Questions? Email us at: info@highwoodchamber.com.



SPONSORSHIP OPPORTUNITIES

1,900+ Facebook Followers | 76% Engagement

1,078 Instagram Followers | 26% Engagement

Presenting Sponsorship still available (\$10,000) | For more information email info@highwoodchamber.com

FOUNDING SPONSOR (\$5000)

- Founders-level logo recognition on all print ads (we advertise in Modern Luxury Interiors & NS Magazines, Tribune Lakeshore Newspapers, and elsewhere)
- Stand-alone social media x4 on Instagram, Facebook, & LinkedIn
- Logo included in our evites and email blasts to an audience of 4,000+
- Founders-level logo recognition on all printed collateral and signage
- Founders-level logo recognition on our website
- Preferred placement (or other presence) at Finale event or Wine & Design Walk
- Opportunity to provide a Finale event swag bag item

GOLD SPONSOR (\$2500)

- Logo recognition on all print ads
- Stand-alone social media x2 on Instagram & Facebook
- Gold level logo included in our evites and email blasts to an audience of 4,000+
- Gold level logo recognition on print event poster & main sponsor sign
- Gold level logo recognition on our website
- Opportunity for placement at Finale event
- Opportunity to provide a Finale event swag bag item

SILVER SPONSOR (\$1000)

- Logo recognition in one of our advertising publications
- Stand-alone social media x2 on Instagram & Facebook
- Silver level logo included in our evites & email blasts August-September to an audience of 4,000+
- Silver level logo recognition on print event poster & main sponsor sign
- Silver level logo recognition on our website
- Opportunity to provide a Finale event swag bag item

BRONZE SPONSOR (\$500)

- Bronze level Logo recognition in one of our advertising publications
- Stand-alone social media x2 on Instagram & Facebook
- Bronze level logo included in our evites & email blasts in September to an audience of 4,000+
- Bronze level logo recognition on print event poster & main sponsor sign
- Bronze level logo recognition on our website
- Opportunity to provide a Finale event swag bag item