



# LOOK BOOK

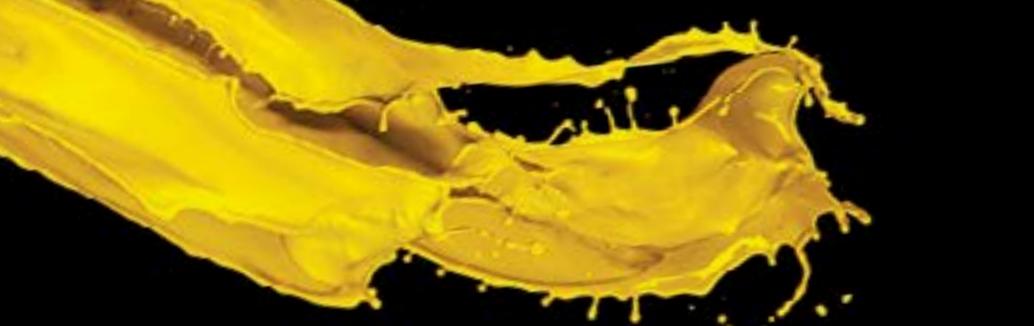


ISSUE ONE

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STREET LEVEL STUDIO



# MAKE A SPLASH WITH YOUR MARKETING

Street Level Studio is a creative agency driven to make your company stand out from the competition.



Brand  
Strategy



Website  
Development



Multichannel  
Marketing



Content  
Marketing



Video  
Production



Analytics

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"They are very creative, leading edge, and a real pleasure to work with!"

LISA GODFREY, SENIOR MARKETING MANAGER, CANON SOLUTIONS AMERICA

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Let's talk. **847.432.5150**

[streetlevelstudio.com](http://streetlevelstudio.com)



STREET LEVEL STUDIO



# BEYOND THE SURFACE<sup>TM</sup>

ONE-OF-A-KIND PERSONALIZED WALLCOVERINGS



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## MESSAGE FROM A FOUNDING PARTNER



A year ago, the Highwood Area Design District was just a concept we knew would work for our members. Now, with the input of more than a dozen founding businesses, the Highwood Design District is a proof of concept.

The Design District is a group of businesses, but it is also a brand and vehicle for defining Highwood as a destination for interior design, remodeling, home building, architecture, photography, art, and real estate. With this new initiative, we'll offer an annual Highwood Design Week to celebrate and educate, as well as a special event for professionals and homeowners that connects them with the best in the industry.

We set out to provide a marketing tool and community focal point for Highwood's growing design industry. In our inaugural year, we built the Highwood Design District brand through media coverage, advertising, events, and supportive relationships with industry groups like AIA and ASID. Highwood Design Week, presented by Sherwin-Williams, was a celebration of industry and art, with a two-day open house and fabulous launch party.

Now in its second year, we've grown in number and brand recognition. Look for details about our Second Annual Design Week coming in September 2020. If you are a design professional, connect with us! Curious to see more? Check out our full-page ad in every issue of *Modern Luxury NS* magazine in 2020, including a special flipbook issue with *Interiors* magazine in September.

See you then,

**George Markoutsas,  
EXECUTIVE VICE PRESIDENT, THE ABL GROUP**

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The ABL Group



Seasons 440



Street Level Studio



Exhibitors Tent



Lake County Barnwood

Sherwin-Williams



DP Home Design



Carpets of Highwood



VIP Stone & Tile

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The Silk Thumb

**HDD** HIGHWOOD AREA  
DESIGN DISTRICT

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## HIGHWOOD DESIGN WEEK SEPTEMBER 21–26, 2020

Discover new ideas. Meet the HDD pros.  
[highwoodchamber.com/design-district](http://highwoodchamber.com/design-district)



STREET LEVEL STUDIO

# BEYOND CUSTOM FOR YOUR HOME

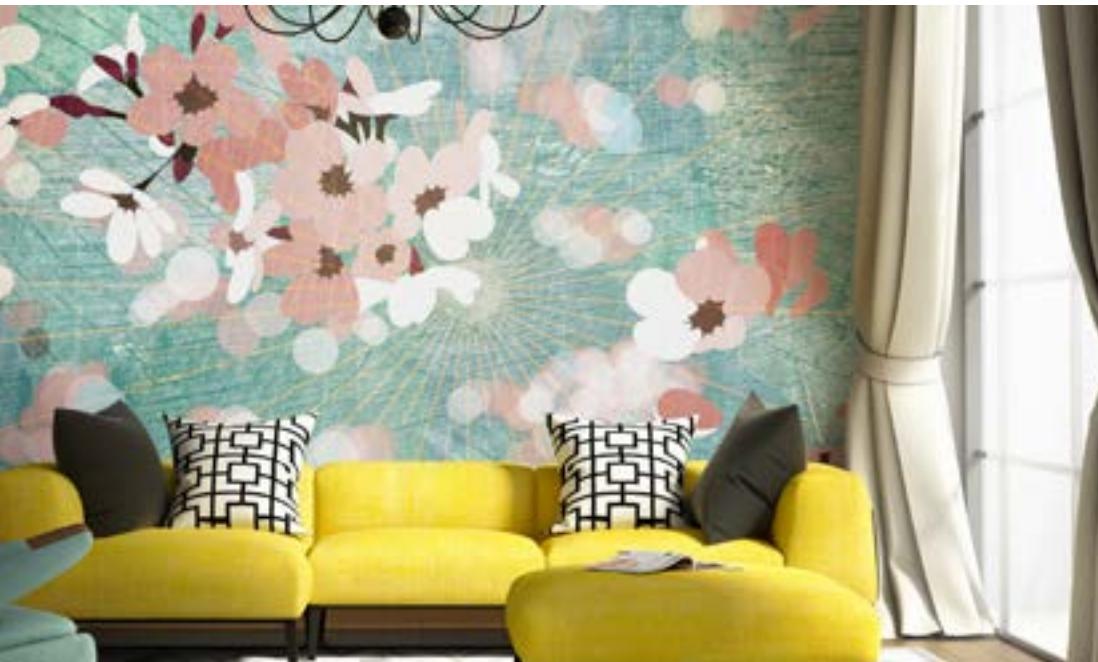
Bespoke wallcoverings are the perfect choice for creating beautifully distinct and authentically unique homes. Now there's Beyond the Surface™ wallcoverings—a remarkably innovative and convenient local source for custom-designed and personalized wall décor. Bold patterned wallpaper. Floor-to-ceiling images from your photographs. Dramatic oversized wall graphics. Elevated ceiling treatments. Each a true one-off inspired by your life and created exclusively by Street Level Studio's team of visionary surface designers.

## TRULY ORIGINAL

Beyond the Surface wallcoverings isn't a "choose your own" wallpaper resource. We're different because you're different. We can take your unique memories, personality, taste, or treasures and translate them into truly one-of-a-kind home décor. Our bespoke wallcoverings don't just make a design statement. They speak for YOU.



214 Green Bay Road, Highwood, IL 60040  
[streetlevelstudio.com/unique](http://streetlevelstudio.com/unique) | (847) 432-5150



**RIGHT:**

Images of treasured heirlooms are transformed into a visually stunning, uniquely personal patterned wallcovering that is both a nod to history and an of-the-moment design.

**FAR RIGHT:**

We created wallcovering out of actual treasured, handwritten family recipes. What better than to cook in a kitchen surrounded by family?



## OUR PROCESS



### STEP 1

We meet with you to discuss your vision



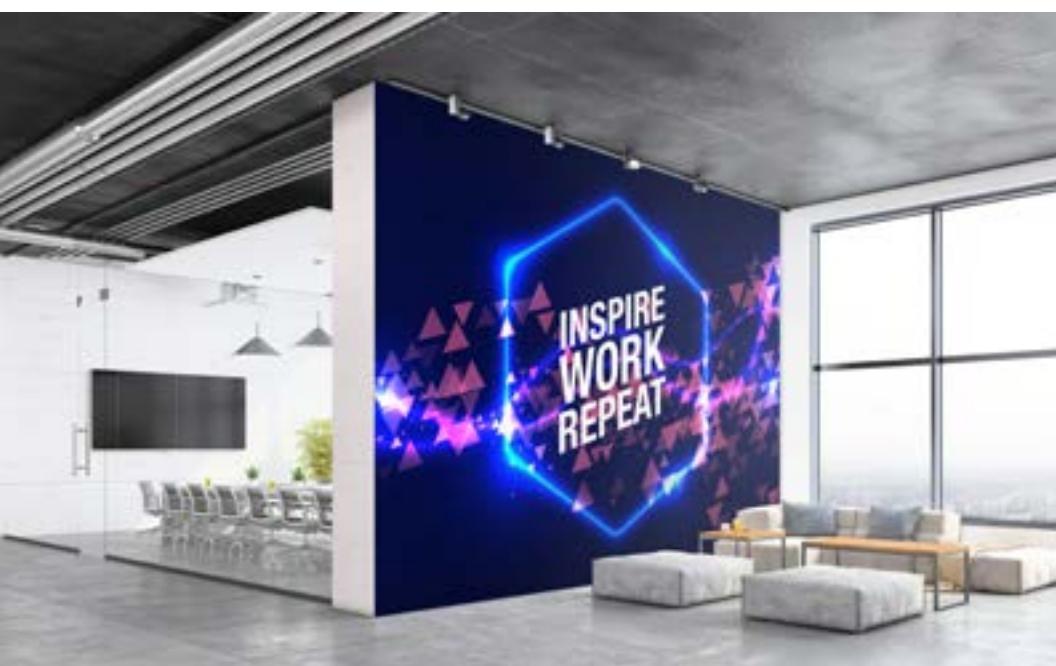
### STEP 2

We create a custom design



### STEP 3

We manage printing, delivery, and installation



### PRINTED BY OUR PARTNER RPM DIGITAL IMAGING

- State-of-the-art digital printing technology
- Precise panel-to-panel color matching
- Faithful image reproduction
- Wide variety of media options
- Matte or gloss finish
- Removable or permanent adhesive
- Safe, eco-friendly, UL GREENGUARD Gold Certified





STREET LEVEL STUDIO



# BEYOND CUSTOM FOR YOUR BUSINESS

One-of-a-kind spaces are the most enduring demand when it comes to designing commercial interiors. Beyond the Surface™ wallcoverings is the perfect answer to custom and on-brand designs. Unlike a typical "choose your own pattern" wallcovering resource or a service with limited style options, our experienced surface designers make it possible for your company to create a truly original environment that is as distinct and memorable as your business.

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The ABL Group

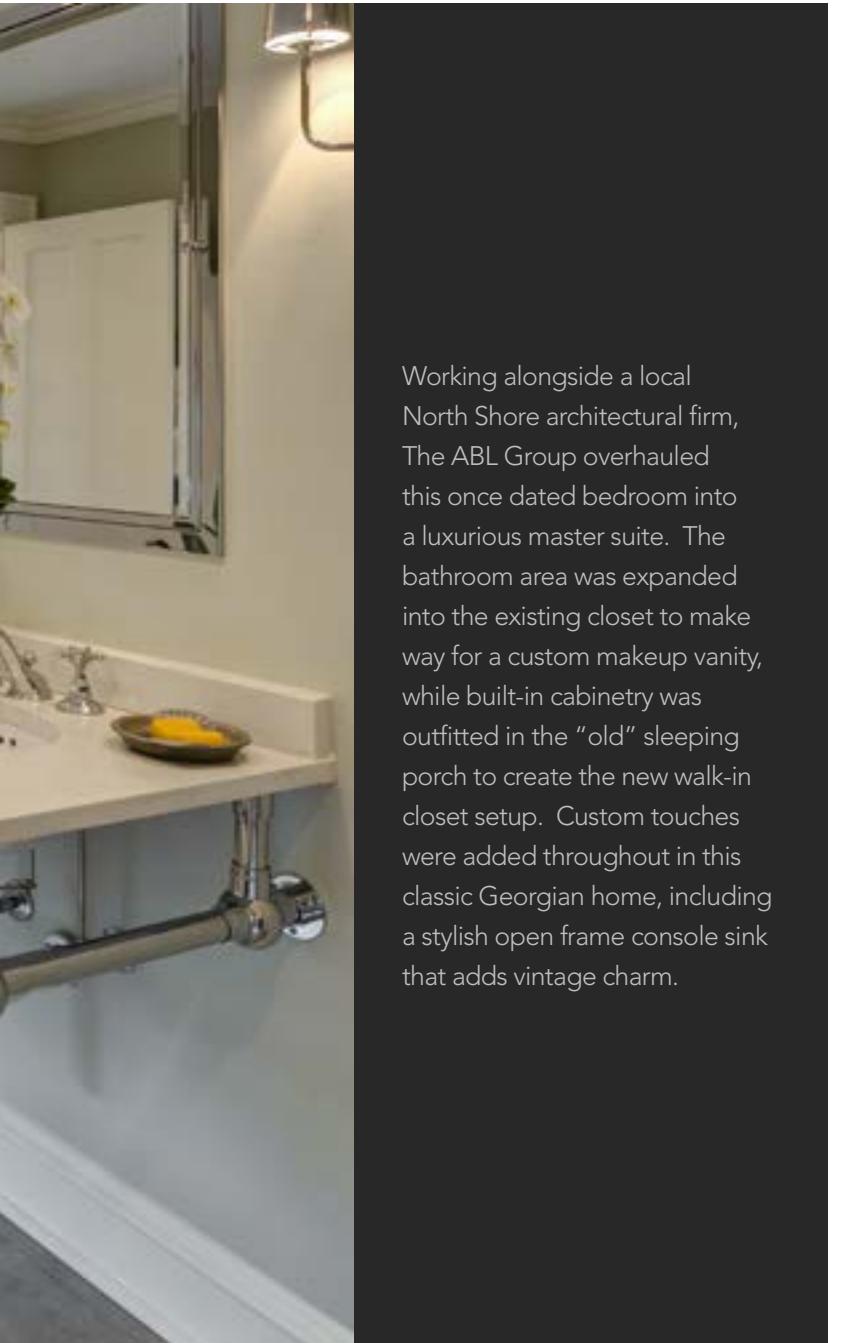
# HOME IMPROVEMENT IS AS EASY AS ABL

The ABL Group is a single-source provider for all your home improvement needs. Started in 1974, The ABL Group has earned the distinction of being one of the premier painting and remodeling companies of Chicago's North Shore. Our staff is committed to offering the very best in customer service, value, and quality. Combine that with the latest in technology and innovation and you'll have peace of mind knowing your project is getting done right, the first time.

The ABL Group works with homeowners, interior designers, architects, and property managers from all over the Chicagoland area. We have become a trusted partner to them to help with everything from ongoing building maintenance to full-blown renovations.

259 Waukegan Avenue, Highwood, IL 60040  
[theABLgroup.com](http://theABLgroup.com) | (847) 579-1600





Working alongside a local North Shore architectural firm, The ABL Group overhauled this once dated bedroom into a luxurious master suite. The bathroom area was expanded into the existing closet to make way for a custom makeup vanity, while built-in cabinetry was outfitted in the "old" sleeping porch to create the new walk-in closet setup. Custom touches were added throughout in this classic Georgian home, including a stylish open frame console sink that adds vintage charm.





It's our 20th anniversary, and we're celebrating with the launch of 20 new designs. With innovative design, American craftsmanship, and superior performance, Cambria provides a lifetime of beauty and peace of mind for any interior. With Cambria, anything is possible.





# LEADING, FAMILY-OWNED, AMERICAN-MADE

Cambria is a leading, family-owned, American-made producer of natural stone. Cambria offers the most diverse palette of sophisticated designs for residential and commercial applications. As a stain-resistant, nonporous natural stone surface, Cambria is strong, safe, maintenance-free and easy to care for, and each design carries a Full Lifetime Warranty.

1750 Birchwood Avenue, Des Plaines, IL 60018  
[CambriaUSA.com](http://CambriaUSA.com) | (847) 635-0994

# CABINETRY TO FIT ANY STYLE AND BUDGET

DOVETAILS CABINERY, a division of The ABL Group, offers a wide range of high quality, value-oriented Semi-Custom and Custom Lines of Cabinetry. These are not boxes pulled off a shelf that can cause space issues—they are custom-made for your home or office and custom-designed around you to ensure a perfect fit. Our showroom is equipped with all our cabinetry offerings to facilitate a better understanding of the various construction types along with hundreds of door styles and thousands of finish options.

259 Waukegan Avenue, Highwood, IL 60040  
[DovetailsCabinetry.com](http://DovetailsCabinetry.com) | (847) 579-1600





Designed to accommodate large family gatherings, this spacious kitchen offers everything from stylish good looks to premier functionality. Food and beverage storage strategically located in one section of the kitchen while a cleverly placed message center offers enhanced storage for all the miscellaneous in your life. With the decrease in upper cabinets "on the rise," internal peg organizers are added to drawers, which has become a welcome feature in kitchens.





"If you are looking for design advice, you need to look no further than DP Home Design. I had the pleasure of working with Doreen Avila during some major redecorating in my home. I have never worked with a designer before and really did not know what to expect. I was overwhelmed at the idea of deciding everything on my own. I knew I needed the guidance of a professional. I am so happy I chose to work with Doreen. She made the entire process absolutely delightful! Doreen was with me every step of the way. She listened carefully to my ideas, then worked collaboratively with me to achieve my dream. Everything came together beautifully and seamlessly with Doreen at the helm. I love my new look! I highly recommend DP Home Design and look forward to working with Doreen on my next project."

— Susan Crook





# OUR UNIQUE DESIGN APPROACH

As your Design Partner, we offer design assistance where you want it the most. Lean on us for our expertise, our experience, unique trade resources, and our endless ideas. Whether you are redecorating, remodeling, or starting from scratch, our tiered services allow you to choose what is best for you. Your home should stimulate your passions and be as unique as you are. Our designers make it easy to love where you live. Stop into our store or visit our website to schedule a Free Exploratory Call.



259 Waukegan Avenue, Highwood, IL 60040  
[dphomedesign.com](http://dphomedesign.com) | (847) 780-4922



# HUMAN-CENTERED AND GROUNDED IN THE NATURAL WORLD

Welcome to FWC, a dedicated team of architects working together for twenty years, serving the needs of our clients with inspired design and dependable service. Our approach is human-centered and grounded in the natural world. Our focus is Residential, Commercial, Remodel, and Green, in the Chicago-Milwaukee corridor and beyond.

2057 Green Bay Road, Highland Park, IL 60035  
[fwcarchitects.com](http://fwcarchitects.com) | (847) 579-5200





"Beyond meeting the utilitarian requirements, beyond any particular style, there is a deeper property inherent in a well-designed building that connects us to a greater whole and imparts a sense of peace and happiness."

—Christopher Alexander



## **SERVICES INCLUDE:**

- Interior design and decorating for home and business
- Exterior landscape design—faux boxwoods in planters
- Consulting for architects, property managers, and interior designers
- Contract
- Commercial design
- Custom boxwood privacy hedges—CAD Designs
- Faux living walls and succulent wall art
- Seasonal rotations
- Floral design

## **SOURCING OUR PRODUCTS FROM THE HIGHEST QUALITY VENDORS:**

- Polyblend, UV protected, fire retardant products
- Soft touch and natural touch plants and flowers
- Artificial trees and plants

**847-687-3253 to schedule  
an appointment**





## A MODERN TWIST

Faux flowers and plants are a great solution for cutting costs, windowless rooms, creating spaces, barriers, hiding wires, second homes, and adding color and warmth to your home or business. The Silk Thumb serves as an ultimate showcase of the latest trends in floral design and plants.

Julie Brugioni, owner and floral expert behind The Silk Thumb, will work with your unique needs and vision to build a modern twist on silk floral design for your commercial space, restaurant, hotel, office suite, or home.

Chicago locals have grown familiar with her beautiful designs featured across the Windy City's hotels, restaurants, and office spaces, as well as private homes and condos. Her work has also been featured on HGTV's Smart Home, providing sustainable faux plants and floralscapes for HGTV's 1.2 million dollar smart home.



6 Walker Avenue, Highwood, IL 60040  
[silkthumb.com](http://silkthumb.com) | (847) 687-3253



## HIGHWOOD DESIGN WEEK

### SEPTEMBER 21–26, 2020

Discover new ideas. Meet the HDD pros.  
[highwoodchamber.com/design-district](http://highwoodchamber.com/design-district)

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# HIGHWOOD DESIGN DISTRICT AREA



STREET LEVEL STUDIO



The ABL Group



[HIGHWOODCHAMBER.COM/DESIGN-DISTRICT](http://HIGHWOODCHAMBER.COM/DESIGN-DISTRICT)

Lookbook designed by Street Level Studio, a marketing and design agency located in Highwood for more than 30 years.