

HIGHWOOD CHAMBER 2020 COMMUNITY GUIDE

PRESENTED BY



&
THE HIGHLAND PARK LANDMARK™

New This Year!

Bigger and better for 2020!

The new 8.5x11 magazine sized guide will showcase the unique and diverse community of Highwood. It will contain an in-depth source of information about local businesses, organizations, civic groups, events and more!

By advertising your business in the guide, your ad will be direct mailed to every address in the 60040 and additional addresses via *The Highland Park Landmark* and *The Lake Forest Leader* in Highland Park and Lake Forest/Lake Bluff. The guide will also be available digitally on 22nd Century Media and the Highwood Chamber of Commerce websites throughout the year.

Not a member? **Join the Chamber today!**

Go to www.HighwoodChamber.com for more information.

COVERAGE

- **REACH EVERY HOME AND BUSINESS, nearly 2,000 Highwood addresses**, by direct-mail via the U.S Postal Service
- **REACH AN ADDITIONAL 13,000 addresses in Highland Park and Lake Forest/Lake Bluff - East of Green Bay Rd.**
- **Another 1,000** will be distributed at chamber events and at the summer 2020 Celebrate Highwood events.

 All ads include full color!

DEADLINES

FRI. MARCH 13: Space reservation-ad size due

THUR. APRIL 16: Final approval for ads/camera-ready due

THUR. MAY 7: Publication date

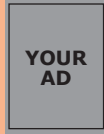

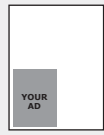






Contact Teresa Lippert to reserve your spot today!

Office: **(847) 272-4565 ext. 22**

Cell: **(847) 791-6624**

t.lippert@22ndcenturymedia.com

Ad Sizes & Rates	MEMBER	NON-MEMBER
FULL PAGE w/ BLEEDS* 8.5" x 11" <i>See asterisk below</i> FIRST 5 PAGES 	\$1,525 \$1,700	\$1,980
EXCLUSIVE! Only 2 available for Chamber members: FULL PAGE ADVERTORIAL (story plus ad space) Call for details	\$1,700	—
HALF PAGE HORIZONTAL 7.5" x 4.875" VERTICAL 3.5" x 10" 	\$915	\$1,190
QUARTER PAGE 3.5" x 4.875" 	\$549	\$715
BANNER 7.5" x 2.375" 	\$549	\$715
BUSINESS CARD 3.5" x 2.375" 	\$330	\$430
OUTSIDE BACK COVER -Indicia Side-w/ BLEEDS* 8.5" x 8.75" <i>See asterisk below</i> 	\$1,910	\$2,500
INSIDE FRONT & BACK FULL PAGES w/ BLEEDS* 8.5" x 11" <i>See asterisk below</i> 	\$1,755	\$2,300
Exclusive Sticky Note on the cover: 3"x 3" <i>Available to only one business.</i>	\$1,250	

**Refer to your sales director for ad & bleed requirements.*



22ndCenturyMedia.com

CHICAGO SOUTHWEST

The Frankfort Station
The Homer Horizon
The Lockport Legend
The Mokena Messenger

The New Lenox Patriot

The Orland Park Prairie
The Tinley Junction

CHICAGO NORTH SHORE

The Glencoe Anchor
The Glenview Lantern
The Highland Park Landmark
The Lake Forest Leader

The Northbrook Tower

The Wilmette Beacon
The Winnetka Current

MALIBU

Malibu Surfside News